



Michael McDonald, Executive Director

Upon joining what is now a top-50 producing affiliate of Habitat for Humanity International (the U.S.'s 14th largest homebuilder), Michael McDonald recognized the opportunity to impact the housing crisis in Southern Arizona.

Under McDonald's leadership, Habitat Tucson has recently completed its 300th home for low-income households. Currently Habitat Tucson has 80 lots under development and 13 homes under construction. In addition to land-development and home construction activities, Habitat Tucson is also heavily engaged in public policy advocacy efforts to increase and preserve the inventory of affordable housing within the community.

Through Habitat's direct service programs and advocacy efforts, thousands of local families and dozens of neighborhoods have been provided greater socioeconomic opportunities in the pursuit of the American dream, thereby strengthening families and revitalizing neighborhoods.

With an MBA from Thunderbird, the American Graduate School of International Management, McDonald has almost three decades of experience in nonprofit, for-profit, and public-sector organizations including the Burr-Brown Corporation, The Nature Conservancy, Native Seeds/SEARCH, and the University of Arizona.

Michael and his spouse DeAnna, a high-school mathematics and statistics teacher, have three children, all 4th-generation University of Arizona Wildcats.

Since joining Habitat in 2004, McDonald has:

- Developed a business plan - and obtained 6-figure social-venture start-up capital - for new retail recycling business (the "HabiStore") in an ongoing effort to diversify earned-revenue funding sources. This recycling business diverted an est. 50 tons of building materials from the landfill in the store's first 24 months of operation.
- Developed Tucson's first social-venture philanthropy pool of debt-capital by securing a 7-figure line-of-credit with a very low interest rate from a local philanthropist to finance affordable housing projects.
- As chair of the Tucson Metropolitan Housing Commission, McDonald shepherded the launch of the City of Tucson's Housing Trust Fund for affordable housing projects and provided the Fund with start-up capital.

- He positioned Habitat Tucson as one of Arizona's 12 Four-Star nonprofits, as rated in 2007 by Charity Navigator.
- Developed a "YIMBY - Yes In My Back Yard" neighborhood outreach and engagement program, especially in Wards 1, 2 and 3, to facilitate community involvement, civic engagement, and community pride among various community groups (including neighborhood associations) in the nexus between affordable housing and diverse neighborhood needs.
- Implemented joint-venture partnerships with for-profit homebuilders and with large employers to address such community priorities as mixed-income neighborhoods, downtown affordable housing, and employer-assisted housing programs. Current (and prospective near-term) partners include Tucson Medical Center, Sunnyside School District, Carondelet Hospitals and down-town developers the Gadsden Company and the John Wesley Miller Companies.
- Through vigorous marketing and networking, McDonald positioned Habitat Tucson as the top-of-mind charity and go-to affordable housing organization in the community.
- He secured best-in-class industry recognition from Pima Metropolitan Alliance and SAHBA for Habitat's collaborative work among for-profit, nonprofit, and government sectors, as well as for Habitat's market-quality design and construction standards that meet or exceed industry best-practices and building codes (including green/energy-efficient design).

CURRENT VOLUNTEER COMMUNITY SERVICE

- Secretary, Pima County Community Land Trust
- Treasurer, Native Seeds SEARCH
- Member, Initiating Team, Imagine Greater Tucson
- TMC Hospice Volunteer
- Member, Independent Audit and Performance Commission, City of Tucson
- Member and Immediate Past Chairman of Tucson Metropolitan Housing Commission
- Ex-officio Member, City of Tucson Housing Trust Fund Citizen Advisory Committee
- Board member, Southern Arizona Land Trust
- Member, Pastoral Council, Roman Catholic Diocese of Tucson
- Immediate Past President, Our Mother of Sorrows Parish Council
- Board member, Center for Recruitment & Retention of Mathematic Teachers, University of Arizona
- Member, Community Advisory Board, Junior League of Tucson
- Member, Capital Campaign Advisory Committee, Benedictine Monastery of Perpetual Adoration