

Michael McDonald, Executive Director

Upon joining what is now a top-50 producing affiliate of Habitat for Humanity International (the U.S.'s 8th largest homebuilder), Michael McDonald recognized the opportunity to impact the housing crisis in Southern Arizona.

Under McDonald's leadership, Habitat Tucson has recently completed its 325th home for low-income households. Currently Habitat Tucson has 75 lots under development and 12 homes under construction.

In addition to land-development and home construction activities, Habitat Tucson is also heavily engaged in public policy advocacy efforts to increase and preserve the inventory of affordable housing within the community.

Through Habitat's direct service programs and advocacy efforts, thousands of local families and dozens of neighborhoods have been provided greater socioeconomic opportunities in the pursuit of the American dream, thereby strengthening families and revitalizing neighborhoods.

With an MBA from Thunderbird, the American Graduate School of International Management, McDonald has almost three decades of experience in nonprofit, for-profit, and public-sector organizations including the Burr-Brown Corporation, The Nature Conservancy, Native Seeds/SEARCH, and the University of Arizona.

Michael and his spouse DeAnna, a high-school mathematics and statistics teacher, have three adult children, all 4th-generation University of Arizona Wildcats.

Since joining Habitat in 2004, McDonald has:

- Increased the number of households directly served by Habitat by 150%.
- Increased the affiliate's annual revenue by 50%, and its total assets by 33%.
- Developed a business plan - and obtained 6-figure social-venture start-up capital - for the "HabiStore" retail recycling business, diverted an est. 1,000 tons of building materials from the landfill in the store's first 5 years of operation.
- Developed Tucson's first social-venture fund by securing a 7-figure line-of-credit with a very low interest rate from a local philanthropist to finance affordable housing projects.
- As chair of the Tucson Metropolitan Housing Commission, McDonald shepherded the launch of the City of Tucson's Housing Trust Fund for affordable housing projects and provided the Fund with start-up capital, as well as two community land-trusts (upon whose boards of directors he serves).
- Positioned Habitat Tucson as one of Arizona's 35 and one of Habitat International's 36 Four-Star nonprofits, as rated in 2010 by Charity Navigator.
- Collaborated with the LGBT community to develop the nation's first "Rainbow Build" theme-build partnership with a Habitat affiliate.
- Developed a "YIMBY - Yes In My Back Yard" neighborhood outreach and engagement program to facilitate community involvement, civic engagement, and community pride among various community groups (including neighborhood associations in several city wards) in the nexus between affordable housing and diverse neighborhood needs.

- Implemented joint-venture partnerships with for-profit homebuilders and with large employers to address such community priorities as mixed-income neighborhoods, downtown affordable housing, and employer-assisted housing programs. Current employer-assisted affordable housing partners include Tucson Medical Center and Carondelet Health Network.
- Through vigorous marketing and networking, positioned Habitat Tucson as the top-of-mind charity and go-to affordable housing organization in the community, including securing best-in-class industry recognition from Pima Metropolitan Alliance and SAHBA for Habitat's collaborative work among for-profit, nonprofit, and government sectors, as well as for Habitat's market-quality design and construction standards that meet or exceed industry best-practices and building codes (including being the first homebuilder in the county to achieve the county's green/energy-efficient standards).

CURRENT COMMUNITY SERVICE COMMITMENTS

- Member, Independent Audit and Performance Commission, City of Tucson
- Member and Past Chairman of Tucson Metropolitan Housing Commission
- Ex-officio Member, City of Tucson Housing Trust Fund Citizen Advisory Committee
- Board member, Southern Arizona Land Trust
- Board member, Pima County Community Land Trust
- Member, Bishop's Diocesan Pastoral Council, Catholic Diocese of Tucson
- Treasurer, Native Seeds SEARCH
- Board member, Center for Recruitment & Retention of Mathematic Teachers, University of Arizona
- Adjunct Lecturer, School of Government & Public Policy MPA program, University of Arizona
- In-home hospice care, Tucson Medical Center Hospice
- Member, Initial Steering Committee, Imagine Greater Tucson
- Facilitator of strategic dialogue conversations for various human-service nonprofits