

Home Sponsor Kit

Building Freedom Day

Our largest event of the year, Building Freedom Day, was born from the tragedy of September 11, 2001. A Habitat homeowner suggested that we raise the walls on multiple homes for deserving families as a way to heal the community.

By focusing on others and providing an activity that answers a pressing community need, not only are people called to action, it is also a way to remember those who made the ultimate sacrifice. Over the past 9 years, 6,700 volunteers have come together to start construction on a total of 70 homes, changing the lives of 70 families forever.



Building Freedom Day 2011

In 2011, we hope to raise the walls on as many as 10 homes located in the Corazon del Pueblo neighborhood, currently the largest non-profit/for-profit Habitat subdivision under development in the US. They will be completed with the help of volunteers in May/June 2012 when we will hold a dedication and key presentation ceremony.

Habitat homeowners hold the types of jobs in our community that keep it running: clerical support, nurses' and teachers' aides, janitors, call center workers, veterinarian technicians, wait staff and cashiers. Since Habitat Tucson was established, our "hand up, not a hand out" model has provided 330 families with a brand new home and a new life.



Thank you for considering a partnership with Habitat for Humanity Tucson!

It is so rewarding to build a home for a local family.



In 2011 Habitat for Humanity Tucson will celebrate its tenth Building Freedom Day on Sunday, September 11, 2011.

With your help, we will begin construction on multiple new homes in the Corazon Del Pueblo Development.

As in the past, we anticipate that hundreds of volunteers and community members will participate in this effort. There will be ongoing media coverage throughout the day!

★ Building
Freedom
Day ★

A full home sponsorship = \$85,000.

We are flexible! To meet the \$85,000 goal, past sponsors have:

- fully sponsored a home
- spearheaded an effort to put together a full sponsorship comprised of companies, vendors or other groups associated with them
- asked us to combine their donation with others

Note: A full sponsorship of \$85,000 does not cover all of the direct costs associated with building a Habitat home. Government grants and our earned revenues provide the other \$40,000.



Benefits of sponsorship:

- Your logo/company name on a 3' x 4' sponsor sign at the home for the duration of the 9-month build. **Viewed by more than 4,000 volunteers and neighbors.**
- Recognition of sponsorship in Building Freedom Day program. **More than 350 attendees.**
- Opportunity to donate items, including your organization's marketing materials, available to the day's volunteers.
- Recognition of sponsorship in Home Dedication (May/June 2012) program. **At least 100 attendees.**
- Your logo/company name on habittucson.org for the duration of the build.



Building Freedom Day Volunteers...

Sponsorship includes volunteer spaces for your employees, partners and families to come out and build on September 11. On this day, we have many more requests to participate than we can accommodate, so we have developed a system to ensure that sponsors get priority.

Your sponsorship level will determine how many volunteer positions you receive.

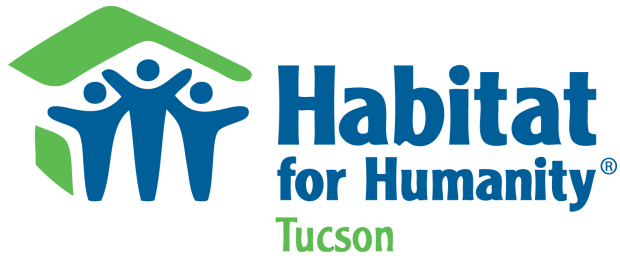
Sponsorship Amount	Total # of Construction Volunteers*
\$80,000 - \$85,000	15 per shift x 3 shifts = 45
\$70,000 - \$79,999	10 per shift x 3 shifts = 30
\$50,000 - \$69,999	5 per shift x 3 shifts = 15
\$30,000 - \$49,999	4 per shift x 3 shifts = 12
\$20,000 - \$29,999	3 per shift x 3 shifts = 9
\$10,000 - \$19,999	2 per shift x 3 shifts = 6
\$5,000 - \$9,999	2 per shift x 2 shifts = 4
\$2,500 - \$4,999	2 per shift x 1 shift = 2

Shifts:

Shift 1	6:30 am – 9:00 am
Shift change	9:00 am – 9:30 am
Shift 2	9:30 am – 12:00 pm
Shift change	12:00 pm – 12:30 pm
Shift 3	12:30 pm – 3:00 pm

For safety reasons, only 15 volunteers can work on one house per shift.

Note: Additional volunteer positions (Hospitality, Parking, Photography, Sales, etc.) may be available. Specific shifts are not guaranteed. We will make accommodations as available, but please be flexible.



Thank you for considering a partnership with Habitat for Humanity Tucson to build a home for and with a local Tucson family!

We would be pleased to have you join us for Building Freedom Day 2011!

Construction on the Building Freedom Day homes will take 9 months. Sponsors have a standing opportunity to come out and build with us again and will receive an invitation to the dedication – a joyous event – in the spring of 2012.

Please contact us with any questions.

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